

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 12/31/2013

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Spring O'Brien & Co., Inc.

5872

(c) Business Address(es) of Registrant

30 West 26th Street

4th Floor

New York, NY 10010

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☐If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
Lydia Cady	499 Bellwood Avenue Sleepy Hollow, NY 10591	USA	Assistant Account Executive	11/01/2013

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Nora Brossard	Editorial Director	07/31/2013
Blaise Foley	Account Coordinator	07/31/2013
Michael Goode	Art Director	07/31/2013

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

Lydia Cady

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☒ No ☐
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

China National Tourist Office

07/02/2013

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period:

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☒Exhibit B⁴ Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

China National Tourist Office - see attached services provided

St. Vincent & The Grenadines - see attached services provided

Turismo Chile - see attached services provided

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☐ No ☒

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
07/02-12/31/2013	China National Tourist Office	for services rendered/expenses incurred	211,467.00
07/01-12/31/2013	St. Vincent & The Grenadines	for services rendered/expenses incurred	209,817.51
07/01-12/31/2013	Turismo Chile	for services rendered/expenses incurred	118,738.43
			540,022.94
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
07/02-12/31/13	Jax Fax Magazine, Travel Agent Magazine, Travel Weekly Magazine, Getty Images, Empire Gallery, American Express	Public Relations & Advertising for China National Tourist Office	211,467.00
07/01-12/31/13	Burrelle's, American Express, Lydia Cady, Jennifer Reisfeld, AT Conference, Earthlink, Leslie Knobloch, Group Americar, Alexander Britell, Lauren Kaufman, Staples, FedEx, Columbus Messenger, Korin Lamourt, Dive Center Business, RPM Media, Provis Media, Kit McCracken Advertising, Sport Diver Magazine	Public Relations & Advertising for St. Vincent & The Grenadines	209,817.51
07/01-12/31/13	Provis Media, Kit McCracken Advertising, FedEx, American Express, Burton & Mayer, Amex, News America Incorporated, RPM Media	Public Relations & Advertising for Turismo Chile	118,738.43

540,022.94

Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

China National Tourist Office
 St. Vincent & The Grenadines
 Turismo Chile

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☒ Letters or telegrams
☒ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

January 30, 2014

/s/ Linda Larrymore

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Invoice No : 50069
Date : 07/02/13
Job No : CNTO 8959
Terms : upon receipt
Page : 1

Attn: Yaping XUE

Job Title: Video Production
Job Description: Ancient Treasures, Modern Wonders

Three individual video shoots with leading travel experts	\$ 5,000.00
Video editing, motion graphics, logo animation, edit stock, pan and Scan still photos, create map style and interstitials including post Production color correction, audio leveling, compression, etc.	\$ 21,000.00
Total:	\$ 26,000.00



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Attn: Yaping XUE

Invoice No : 50192
Date : 10/16/13
Job No : CNTO 9001
Terms : upon receipt
Page : 1

Job Title: Consumer Trade Ads

50% of Trade Media Advertising campaign	\$ 60,049.63
Total:	\$ 60,049.63

PLEASE NOTE: A full report will be submitted at the end of the campaign.

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Attn: Yaping XUE

Invoice No : 50260
Date : 12/31/13
Job No : CNTO 8984
Terms : upon receipt
Page : 1

Job Title: Social Media Campaign for CNTO

Social media campaign includes Facebook, Pinterest & Twitter updates
from September through December 2013

\$ 12,000.00
=====

Total:

\$ 12,000.00

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Invoice No : 50269
Date : 12/10/13
Job No : CNTO 8985
Terms : upon receipt
Page : 1

Attn: Yaping XUE

Job Title: Production for Trade Advertising

Production of print/digital ad. Advertorials, special sections and copy for editorial	\$ 7,100.00
Stock Photography	\$ 2,779.00
Total:	\$ 9,879.00



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Attn: Yaping XUE

Invoice No . : 50270
Date : 12/10/13
Job No : CNTO 9001
Terms : upon receipt
Page : 1

Job Title: Trade Advertising Campaign

Trade Media Advertisements	\$ 118,000.00
Less invoice # 50192	\$ (60,049.63)
	=====
Total Final Billing:	\$ 57,950.37

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



SPRING O BRIEN

China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Attn: Yaping XUE

Invoice No : 50271
Date : 12/10/13
Job No : CNTO 9007
Terms : upon receipt
Page : 1

Job Title: Media

Jax Fax advertising and editorial including cover – November 2013 issue \$ 3,235.00

Total: \$ 3,235.00

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



China National Tourist Office
370 Lexington Avenue
Suite # 912
New York, NY 10017

Attn: Yaping XUE

Invoice No : 50274
Date : 12/16/13
Job No : CNTO 9001
Terms : upon receipt
Page : 1

Job Title: Trade Advertising Campaign

Trade Media Advertisements	\$ 42,353.00
	=====
Total:	\$ 42,353.00

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50060
Date : 07/01/13
Job No : STV FEE
Terms : upon receipt
Page : 1

Job Title: Public Relations Fees

US Public Relations Fees:
July/August/September 2013

\$ 35,280.00

TOTAL:

\$ 35,280.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50066
Date : 07/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for July 2013 \$ 6,000.00

TOTAL: \$ 6,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50102
Date : 08/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for August 2013 \$ 6,000.00

TOTAL: \$ **6,000.00**
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50109
Date : 08/06/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: SVG Video Presentation/PowerPoint

Development of 5-minute video, updating and revising PowerPoint
Presentation for airline meetings

\$ 7,500.00

TOTAL: \$ 7,500.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50110
Date : 08/07/13
Job No : STV 8843
Terms : upon receipt
Page : 1

Job Title : USA Media 2013

Dive Center Business – July/August 2013
(per attached insertion)

\$ 2,352.94

Total \$ 2,352.94
=====

PLEASE REMIT IN U.S. DOLLARS

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50142
Date : 09/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for September 2013 \$ 6,000.00

TOTAL: \$ **6,000.00**
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50148
Date : 09/30/13
Job No : STV-001
Terms : upon receipt
Page : 1

Job Title : U.S. Public Relations Expenses
Description : July/August/September 2013

Press Clipping Services	\$ 701.16
Flash drives (3)	\$ 29.36
Shipping & Messenger	\$ 172.36
Telephone & Facsimile includes conference calls	\$ 303.30
Media Relations	\$ 48.37
Local Travel	\$ 246.00
Photocopying – includes color copies & fiery prints	\$ 50.80
	<hr/>
	\$ 1,551.35
17.65% Agency Commission	\$ 273.81
	<hr/>
Total	\$ 1,825.16
	<hr/>

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines

Invoice No : 50152
Invoice Date : 09/30/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Attn: Faylene Scrubb

Job Title: Airport Outreach PR Program Expenses – July/August/September 2013

Press clipping services	\$	600.00
Shipping & Messenger	\$	88.70
		=====
	\$	688.70
17.65% Agency Commission	\$	121.55
		=====
TOTAL:	\$	810.25

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50180
Date : 10/01/13
Job No : STV FEE
Terms : upon receipt
Page : 1

Job Title: Public Relations Fees

US Public Relations Fees:
October/November/December 2013

\$ 35,280.00

TOTAL:

\$ 35,280.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50186
Date : 10/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for October 2013 \$ 6,000.00

TOTAL: \$ 6,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50193
Date : 10/28/13
Job No : STV 8843
Terms : upon receipt
Page : 1

Job Title : USA Media 2013

Dive Center Business – September/October 2013
(per attached insertion)

	\$	2,352.94

Total	\$	2,352.94
		=====

PLEASE REMIT IN U.S. DOLLARS

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50222
Date : 11/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for November 2013 \$ 6,000.00

TOTAL: \$ 6,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50228
Date : 11/20/13
Job No : STV 8969
Terms : upon receipt
Page : 1

Job Title: SVG Ad for 2014 Seven Seas Calendar
Job Description: Development of "Win a Free Charter" Ad for ½ Page Vertical Calendar Space

Design & Studio Charges to Develop Ad Sized 6.875"x6.4375"
to Be Positioned Next to Ferenc Mate's Books in The Seven
Seas Calendar \$ 1,200.00
Provided as InDesign File for Publisher

Fieries \$ 0

TOTAL: \$ 1,200.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10016
ABA # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50229
Date : 11/20/13
Job No : STV 8991
Terms : upon receipt
Page : 1

Job Title: Summer 2013 Newsletter

Design & Studio Charges to Produce Newsletter	\$ 2,100.00
Conversion from Layered P/S File to HTML	\$ 2,245.00
Upload of Imagery for Image Hosting & Document for Linking within Newsletter to SOB Web Server; Revision of HTML to replace Airport Shot with Retouched Leafy Shot List Update, Import & Broadcast	
Reimbursable Expenses:	\$ 0
TOTAL:	\$ 4,345.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10016
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50230
Date : 11/20/13
Job No : STV 9002
Terms : upon receipt
Page : 1

Job Title: Airport Survey Ad for *Searchlight*, Local SVG Newspaper
Job Description: Adaptation of Airport Survey 2-Sided Post Card Art for Newspaper Ad

Design & Studio Charges to Develop "Take the Survey and Win Two Tickets"
Ad with 3 Survey Addresses (Can, U.S., U.K.)

\$ 1,500.00

Size: 10" wide x 13" deep

Fieries

\$ 0

TOTAL:

\$ 1,500.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10016
ABA # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50231
Date : 11/20/13
Job No : STV 9006
Terms : upon receipt
Page : 1

Job Title: Fall 2013 Newsletter

Design & Studio Charges to Produce Newsletter	\$ 2,250.00
Reformat at HTML Conversion Stage to Avoid Outlook Insertion	
Page Breaks due to Lengthier Copy	
(Additional SVG Partners/Hotels/Operators Included)	
Conversion from Layered P/S File to HTML	\$ 2,245.00
Upload of Imagery for Image Hosting & Document for Linking within	
Newsletter to SOB Web Server;	
List Update, Import of List & Broadcast	
Reimbursable Expenses	\$ 0
TOTAL:	\$ 4,495.00

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10016
ABA # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50262
Date : 12/01/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Job Title: Airport Project 2013

Public Relations Fee for December 2013 \$ 6,000.00

TOTAL: \$ 6,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50275
Date : 12/13/13
Job No : STV-001
Terms : upon receipt
Page : 1

Job Title : U.S. Public Relations Expenses
Description : October/November/December 2013

Press Clipping Services	\$ 792.86
HSMAI Awards	\$ 480.00
Fara Registration	\$ 305.00
1 USB – 16GB	\$ 16.32
Shipping & messenger	\$ 400.00
Telephone & Facsimile includes conference calls	\$ 591.11
October press trip travel expenses for Leslie Knobloch, Alex Britell, Jessica Padykula & David Appell	\$ 4,687.78
Media Relations	\$ 329.37
Local Travel	\$ 237.50
Photocopying – includes color copies & fiery prints	\$ 18.20

	\$ 7,858.14
17.65% Agency Commission	\$ 1,386.96

Total	\$ 9,245.10
	=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50276
Date : 12/13/13
Job No : STV 8843
Terms : upon receipt
Page : 1

Job Title: USA Media 2013

SportDiver – World's Best Diving Resort Ad w/App 2014
(per attached insertion)

	\$	17,600.00
Total	\$	17,600.00
		=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50277
Date : 12/11/13
Job No : STV 8845
Terms : upon receipt
Page : 1

Job Title : Photo Shoot

Agency handled development of RFP and assisting with reviewing proposals; organizing schedule and development of shot list by island and by niche; hosting and attending casting sessions; creating day-by-day shooting schedule with shot list; liaising with RPM to organize recce shoot; attending shoot for five days; reviewing all rough cut materials; working with RPM to reduce the length of the B-roll packages and creating titles for all footage; organizing subsequent shoots for Carnival and Nine Mornings; finalizing all post production details and coordinating process with RPM.

Agency Fee	\$ 24,500.00

Total Due:	\$ 24,500.00
	=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl.
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines

Invoice No : 50278
Invoice Date : 12/13/13
Job No : STV 8936
Terms : upon receipt
Page : 1

Attn: Faylene Scrubb

Job Title: Airport Outreach PR Program Expenses – October/November/December 2013

Press clipping services	\$ 600.00
	=====
	\$ 600.00
17.65% Agency Commission	\$ 105.90
	=====
TOTAL:	\$ 705.90

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Floor
NIS Building
Upper Bay Street
Kingston, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50279
Date : 12/13/13
Job No : STV 8937
Terms : upon receipt
Page : 1

Job Title: Mobile APP

Updated content for English versions of app (Apple and Android).

Content updates included:

- o Descriptions for islands, hotels, and restaurants
- o New packages (collected from destination hotels)
- o 2013/14 dates for island events and event descriptions
- o Airport status, included new expected opening date.

Apple Version (iPhone and iPad) - Updated iOS compatibility so app can be used on new Apple operating system. To complete this, much of the mobile app coding was changed and the app went through an additional debugging process to ensure compatibility with all operating systems.

Android version (included Android phones and web app) – Additional restaurants were added and coding was debugged to fix existing problems which caused the app to crash.

Content updates and revisions were also made to both the French and Italian versions. The translations went through multiple rounds of editing to ensure that all information was correct and as up to date as possible.

Agency Fee	\$ 7,000.00
Technical support & coding	\$ 8,000.00
	=====
	\$ 15,000.00
17.65% Agency Commission on \$8,000	\$ 1,412.00

TOTAL:	\$ 16,412.00
	=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

St. Vincent & The Grenadines
Tourism Authority
P.O. Box 834, 2nd Fl
NIS Building
Upper Bay Street
Kingstown, St. Vincent & The Grenadines
Attn: Faylene Scrubb

Invoice No : 50280
Date : 12/11/13
Job No : STV 9018
Terms : upon receipt
Page : 1

Job Title: Webisodes

Developing a scrip and storyline for the six webisodes, editing B-roll
Footage, writing copy and adding graphics where appropriate.

Working with RPM to finalize each webisode.
Six Segments @ \$1,200 each

\$ 7,200.00

TOTAL: \$ 7,200.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]



SPRING O'BRIEN

Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50077
Date : 07/19/13
Job No : TCH-8966
Terms : upon receipt
Page : 1

Job Title: Tierra del Fuego

Planning, negotiating and booking media.
Production of Print Advertisement and skyscraper banner.

Design, copy and art direction and production of html and
supplying to publication

USD \$ 2,250.00

Account Management and coordination of program

USD \$ 1,000.00

TOTAL:

USD \$ 3,250.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50078
Date : 07/19/13
Job No : TCH-8966
Terms : upon receipt
Page : 1

Job Title: Tierra del Fuego

Press Relations

Drafting of release, development of media list, distributing release, follow-up to pitch interviews, finalize interview schedule.

USD \$ 2,000.00

TOTAL:

USD \$ 2,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50105
Date : 8/01/13
Job No : TCH-FEE
Terms : upon receipt
Page : 1

Job Title: North American Public Relations & Trade Program

PR's Consulting Agency Payment for
July/August 2013

USD \$ 20,000.00

TOTAL:

USD \$ 20,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50157
Date : 09/30/13
Job No : TCH-8994
Terms : upon receipt
Page : 1

Job Title: Araucania Event at L'Ermitage

2nd deposit for event space for November 21, 2013

USD \$ 5,644.25

TOTAL:

USD \$ 5,644.25
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50105
Date : 8/01/13
Job No : TCH-FEE
Terms : upon receipt
Page : 1

Job Title: North American Public Relations & Trade Program

PR's Consulting Agency Payment for
July/August 2013

USD \$ 20,000.00

TOTAL:

USD \$ 20,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50226
Date : 11/19/13
Job No : TCH-9017
Terms : upon receipt
Page : 1

Job Title: 8th Wonder of the World Project

Consulting for 8th Wonder of the World Project

USD \$ 26,000.00

TOTAL:

USD \$ 26,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Rudyard Ullrich

Invoice No : 50264
Date : 12/03/13
Job No : TCH-FEE
Terms : upon receipt
Page : 1

Job Title: North American Public Relations & Trade Program

PR's Consulting Agency Payment for
November/December 2013

USD \$ 20,000.00

TOTAL:

USD \$ 20,000.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Romina Reyes

Invoice No : 50266
Date : 12/04/13
Job No : TCH-8994
Terms : upon receipt
Page : 1

Job Title: Araucania Event

Consultation and expenses for the Araucania 2013 Event
In LA

USD \$ 10,132.18

TOTAL:

USD \$ 10,132.18
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA # [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com



Turismo Chile
Providencia 2088 piso 2
Providencia
Santiago, Chile
Attn: Romina Reyes

Invoice No : 50267
Date : 12/10/13
Job No : TCH-9017
Terms : upon receipt
Page : 1

Job Title: 8th Wonder of the World Project

Second payment for consulting for 8th Wonder of the
World Project

USD \$ 11,712.00

TOTAL:

USD \$ 11,712.00
=====

PLEASE WIRE FUNDS TO:

SPRING O'BRIEN & CO., INC.
CITIBANK
23rd Street Financial Center
717 Avenue of the Americas
NEW YORK, NY 10010
ABA [REDACTED]
A/C # [REDACTED]

30 West 26th Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
info@spring-obrien.com